

DECISION MAKING PROCESS

B.R.A.I.N.



BENEFICIAL

**WHAT ARE THE BENEFITS OF
WHAT IS BEING OFFERED?**

RISKS

**WHAT ARE THE RISKS OF
WHAT IS BEING OFFERED?**

ALTERNATIVES

**WHAT ARE THE ALTERNATIVES TO
WHAT IS BEING OFFERED?**

INTUITION

WHAT IS YOUR INTUTION TELLING YOU?

NOTHING

WHAT HAPPENS IF I DO NOTHING?